

# Mikaela Dundore

Graphic Designer | Illustrator

mikaerene.designs@gmail.com • [mikaerenedesigns.com](http://mikaerenedesigns.com)

## PROFESSIONAL EXPERIENCE

### Graphic Designer, DERMA E

(2020 - Present)

*DERMA E is the second largest natural facial care brand in the U.S.*

#### Major Accomplishments:

- Redesigned branding components, including packaging, postcards, social posts, newsletters, and videos
- Crafted the new Proven Clean Beauty™ stamp, capturing DERMA E's natural science-backed messaging
- Continually reimagine ULTA Shelf Assets, to ensure brand messaging is consistent and captivating
- Headed art direction and editing for product education videos.
- Played a pivotal role in crafting captivating packaging for both the Holiday 2021 and 2022 seasons

#### Daily Responsibilities:

- Produces digital collateral; emails, social media, advertisements, landing pages, and videos
- Designs various print collateral, from packaging and postcards to newsletters

### Graphic Design Intern, DERMA E

(2019 - 2020)

*DERMA E is the second largest natural facial care brand in the U.S.*

#### Major Accomplishments:

- Designed DERMA E's Refuse to Use™ logo
- Revamped sample mailer to match new design direction, enhancing its visual impact
- Designed and animated GIFs, effectively amplifying brand awareness across the company's social platforms

#### Daily Responsibilities:

- Created brochures, postcards and other print media
- Worked on packaging production, including purchase order fulfillment to ensure timely arrival and accurate printing
- Design web collateral such as electronic newsletters, banners, digital ads, and product renders

## EDUCATION

### Bachelor of Arts in Studio Art/Graphic Design

California State University Channel Islands

(2013-2017)

**Honors:** Cum Laude

## SKILLS & PROGRAMS

Adobe After Effects, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, Motion Graphics, Video Editing, Art Direction, Project Management, Photography, Asana, Klaviyo, Microsoft Suite